



**2022 WCF ALUMNI LEARNING EXTENSION DAY
BURLEIGH COURT & HOLYWELL PARK, LOUGHBOROUGH UNIVERSITY, 29th & 30th NOVEMBER**

INSIGHTS & INSPIRATIONS FROM THE WIDER WORLD

29th NOVEMBER

<u>TIME</u>	<u>EVENT</u>	<u>WHERE</u>
From 16:00	REGISTRATION AT BURLEIGH COURT COFFEE/TEA	WCFA BREAKOUT AREA
16:30-18:00	LAUNCH & STREAM SESSION #1 SPEED NETWORKING EVENT – “GETTING TO KNOW YOU”	AVON ROOM
18:45-19:30	DRINKS RECEPTION	WCFA BREAKOUT AREA
From 19:30	2022 WCF ALUMNI LEARNING EXTENSION DAY DINNER Speakers: Richard Davies, the Master of Worshipful Company of Farmers and Amie Burke, Inclusion & Diversity Programme Manager, Institute of Grocery Distribution (IGD)	RESTAURANT

30th NOVEMBER

From 08:15	REGISTRATION AT HOLYWELL PARK COFFEE/TEA	THE BABBAGE ROOM
09:00-09:10	WELCOME TO 2022 WCFA LEARNING EXTENSION DAY Christopher Day, Chairman WCFA Committee	STEPHENSON THEATRE
09:10-10:10	KEYNOTE SPEECH Gareth Timmins, former Royal Marines Commando, author of <i>“Becoming the 0.1% - how to build an elite mindset”</i>	STEPHENSON THEATRE
10:10-10:30	COFFEE/TEA BREAK	THE BABBAGE ROOM
10:30-12:00	STREAM SESSION #2 <i>“MAKING THE MOST OF SOCIAL MEDIA”</i> – GREEN STREAM Tom Martin, ACABM 2017, Social Media influencer <i>“THE VALUE OF MENTORING”</i> – BLUE STREAM Nicola Miller, Rooms Division Manager, Heckfield Place <i>“WIDENING HORIZONS & FUNNELLING GREAT IDEAS TO ENHANCE YOUR BUSINESS”</i> – RED STREAM Martin Horton & Sian Gardner, Martin Horton Consulting Ltd	STEPHENSON THEATRE KELVIN ROOM BRUNEL ROOM
12:00-13:00	LUNCH	RESTAURANT
13:00-14:30	STREAM SESSION #3 <i>“MAKING THE MOST OF SOCIAL MEDIA”</i> – RED STREAM Tom Martin, ACABM 2017, Social Media influencer <i>“THE VALUE OF MENTORING”</i> – GREEN STREAM Nicola Miller, Rooms Division Manager, Heckfield Place <i>“WIDENING HORIZONS & FUNNELLING GREAT IDEAS TO ENHANCE YOUR BUSINESS”</i> – BLUE STREAM Martin Horton & Sian Gardner, Martin Horton Consulting Ltd	STEPHENSON THEATRE KELVIN ROOM BRUNEL ROOM

14:30-14:50	COFFEE/TEA BREAK	THE BABBAGE ROOM
14:50-16:20	STREAM SESSION #4 <i>"MAKING THE MOST OF SOCIAL MEDIA"</i> – BLUE STREAM Tom Martin, ACABM 2017, Social Media influencer <i>"THE VALUE OF MENTORING"</i> – RED STREAM Nicola Miller, Rooms Division Manager, Heckfield Place <i>"WIDENING HORIZONS & FUNNELLING GREAT IDEAS TO ENHANCE YOUR BUSINESS"</i> – GREEN STREAM Martin Horton & Sian Gardner, Martin Horton Consulting Ltd	STEPHENSON THEATRE KELVIN ROOM BRUNEL ROOM
16:20-16:35	FEEDBACK SESSION/SHARE CHANGE COMMITMENTS Facilitated by Richard Davies, the Master of WCF	STEPHENSON THEATRE
16:35-17:25	PANEL DEBATE <i>"FARMING'S IMAGE WILL ONLY BE FIXED IF WE ALL TAKE RESPONSIBILITY FOR FIXING IT OURSELVES"</i> with <ul style="list-style-type: none"> - Charlie Ireland, Managing Partner Oxford, Ceres Rural - Anna Jones, author of <i>"Divide: the relationship crisis between town & country"</i> - Tom Martin, ACABM 2017, Social Media influencer - Jonathan Roberts, Director of External Affairs, CLA Facilitated by Richard Davies	STEPHENSON THEATRE
17:25	WCF EDUCATION UPDATE, FEEDBACK SESSION & CLOSING REMARKS Stephen Watkins, Chairman WCF Education Committee & Christopher Day	STEPHENSON THEATRE